Cong # 475:24

Federal Communications Commission Washington D.C. 20554

Approved by OMB 3060-0754

# FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/vyyy) 03/31/2004

1. Call Sign	Channel Numb	er	Communit	y of License					
WLS	7		City			State	County		ZIP Code
WES			Chicago			IL	Cook		60601
Licensee		· · · · · ·							
WLS Television, Inc	•								
_X_ Network Affiliation: ABC				Nielsen DN	MA		World Wide We	eb Home Page Addres	is
Independent				Chicago			www.abc7c	hicago.com	
Facility ID Number		Previous (	Call Sign (if	applicable)		.icense mm/dd/		piration Date	1.0
73326					1	2/01/20	005		
b. Identify publish WLS-TV send limited to, the	Section 73.673? se provide informatication of the targ C.F.R Section 73.6	ation ident et child au i73? information to appro-	ifying each adience, to pon in 4.a. oximately 3 y Southtow	Core Progra sublishers of 00 publishern, the Daily	m aire progra ers in t	d on its am guid he Chie	station, les as cago DMA Defender, t	he Pioneer Pres	not ss
5. Complete the follo	blication in both to wing for each property control	gram that	you aired du						Core
Title of Program #1:	Souian								
Title of Program #1: Lilo & Stitch: The S								Network	
Title of Program #1:			Total times regularly so time			per of options	If preempte Report		emption
Title of Program #1: Lilo & Stitch: The S	Regularly Schedi		regularly so					Network	emption

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Lilo, a precocious girl of about five, and her alien pet "Stitch" live with Lilo's sister Nani. Nani is trying to keep their little family together after the tragic death of their parents in an automobile accident. Although still a teen herself, Nani works several jobs and struggles to be an adult role model for Lilo. Two alien characters, Jumba and Pleakley, who arrived on planet Earth at the same time as Stitch, live with Nani and Lilo while pretending to be their aunt and uncle. This ploy is intended to convince the Department of Social Services that the household is well managed and there is no need for foster-care placement for Lilo.

Series episodes illustrate developmentally appropriate issues, among which are peer pressure, coping with bereavement, family and school rules and problem solving. Stories convey messages about truthfulness, responsibility, acceptance and trust. The series includes Hawaiian language, music, dance and custom, exposing our broad ABC audience to the richness of Pacific Rim culture.

ad ABC audience to the richness of	Pacific					
		Preemption Report				
Complete the chart below for each opast three months. * Total Times A Preemptions Rescheduled.	core prog ired is to	gram listed in Question 5 tal times aired at regular	of FO	CC 398 t eduled t	hat was pro ime plus N	cempted during the umber of
Title of Program #1: Lilo & Stitcl	: The S	eries				
Total Times Aired *	Num	ber of Preemptions			er of Preen eduled	mptions
13	0			0	•••	
						-
Date Preempted/Episode # (1)		cheduled, date and time eduled. If not rescheduled N/A	d,	Is the re home?	escheduled	date the second
				Yes	No	
If rescheduled, were promotional	efforts n	nade to notify public of re	esche	duled da	te and time	? Yes No
Reason for Preemption:Breaking NewsOther News		_Sports _Public		_Other		
Date Preempted/Episode # (2)		cheduled, date and time eduled. If not reschedule N/A	d,	Is the rehome?	escheduled	date the second
				Yes	No	
If rescheduled, were promotional	efforts n	nade to notify public of r	esche	duled da	te and time	e?YesNo
Reason for Preemption:Breaking NewsOther News	_	_Sports _Public		_Other		
de of Program #2: sney's Recess						Origination Network
nys/Times Program Regularly Schedu	led:	Total times aired at regularly scheduled time		ber of mptions		ted, complete Preempt
turdays/7:30-8:00 AM CT		13	0			
ngth of Program: 30 (minutes)						
ge of Target Child Audience: from 8	years to	12 years				·

Title of Program #2: Disney's Recess

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Disney's Recess" is a collection of stories about six fourth-grade children who attend public school. These children are an ethnically diverse and gender-diverse group. Their experiences at Third Street School deliver messages about problems common to middle childhood: conflicts with authority figures, school and family rules, issues of fairness, peer pressure and coping with disappointment. A number of episodes revolve around class bullies or conflicts with teachers' favored students. Series episodes provide opportunities for parent/child discussions about values.

### **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	0	0
Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No
If rescheduled, were promotional	efforts made to notify public of resch	neduled date and time?YesNo
Reason for Preemption:Breaking NewsOther News	Sports Public	Other

Title of Program #3: Disney's Fillmore			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturdays/8:00-8:30 AM CT	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 9 years t	to 12 years		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Fillmore!" is a detective series that takes place in a middle school. The stars of the stories are the members of X Middle School's Safety Patrol, a multi-ethnic group of youth who wear the orange sash and badge of peer authority. They investigate and foil misdeeds in the school setting.

Cornelius Fillmore, a boy with a history of disciplinary problems, upon entering X Middle School, resolved to change his ways. He joined the Safety Patrol, focusing keen problem-solving skills and physical prowess in service of order and fairness. His Safety Patrol partner, the brilliant Ingrid Third, had also had disciplinary problems. She had attended a number of schools. Ingrid and Fillmore work to detect clues as to the identity of perpetrators of school mischief such as bullying, cheating, theft, graffiti, scams, and prejudicial behavior.

Series episodes illustrate developmentally appropriate issues, among which are competition and peer pressure, coping with change, improving relationships with teachers and administrators, and dealing with family rules. Within the mystery plots are woven messages about honor, conscience and trust.

## **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the

past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled. Title of Program #3: Disney's Fillmore Total Times Aired \* Number of Preemptions Number of Preemptions Rescheduled 13 0 0 Date Preempted/Episode # (1) If rescheduled, date and time Is the rescheduled date the second rescheduled. If not rescheduled, home? enter N/A Yes No If rescheduled, were promotional efforts made to notify public of rescheduled date and time? Yes No Reason for Preemption: **Breaking News** Other Sports Other News Public Title of Program #4: Origination The Proud Family Network Days/Times Program Regularly Scheduled: Total times aired at Number of If preempted, complete Preemption regularly scheduled Preemptions Report time Saturdays/8:30-9:00 AM CT 13 0 Length of Program: 30 (minutes) Age of Target Child Audience: from 10 years to 13 years Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "The Proud Family" revolves around the daily activities of fourteen-year-old Penny Proud and her African-American family consisting of parents Trudy Proud (a veterinarian) and Oscar Proud (self-employed businessman), a no-nonsense Grandmother Suga Mama who resides with the family, twin sisters BeBe and CeCe. Penny's friends Dijonay and Sticky, and the neighboring Boulevardez family, whose daughter, La Cienega, is Penny's rival. Teachers and classmates also populate the stories. The majority of the characters in this children's series are ethnic minorities. Penny faces the struggles of adolescence along with the challenge of balancing academic life (middle school) and home obligations. Series episodes explore issues particularly relevant to 10 to 13 year olds: maintaining social relationships, overcoming self-doubt, standing up for one's beliefs, dealing with peer pressure, relating to authority and rules, assuming responsibility, appreciating differences (gender, race, and generational), maintaining loyalty to family, and cultivating values such as honesty and persistence. Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: The Prou	Title of Program #4: The Proud Family					
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled				
13	0	0				

Date Preempted/Episode # (1)	If rescheduled, date and time	Is the rescheduled date the second
•	•	ı į

1 8	resche enter N	duled. If not rescheduled	d, h	ome?			
				Yes	No		]
If rescheduled, were promotional eff	orts m	ade to notify public of re	eschedu	led da	te and time?	?YesN	lo
Reason for Preemption:Breaking NewsOther News	_	_Sports _Public		Other			
Title of Program #5: Lizzie McGuire						Origination Network	
Days/Times Program Regularly Scheduled		Total times aired at regularly scheduled time	Numbe Preem		If preempte Report	ed, complete Pre	emption
Saturdays/9:00-9:30 AM CT		13	0				j
Length of Program: 30 (minutes)							
Age of Target Child Audience: from 9 year	ars to	12 years					
"Lizzie McGuire" is the story of an inge Her best friends are Miranda, a feisty H who is frequently the source of conflict. 'Stories are realistic, revolving around se trust, facing one's mistakes, and the emoare its believability and the creation of a Complete the chart below for each co past three months. * Total Times Air Preemptions Rescheduled.	ispanio Their phool is otional live ac ore prog ed is to	e girl, and a boy named parents handle their chosues, rules, peer pressuups-and-downs of prection series that feature  Preemption Report	I Gordo aildren' are, the -adolese es a stre	o. Lizz s crise strug cence. ong, p	cie has a gifes with hum gle to find Particular ositive girl	ited younger bro nor and affection a comfortable in strengths of the in the lead role	other n. dentity, is series
Title of Program #5: Lizzie McGuin	1						
Total Times Aired *	Num	ber of Preemptions		Num Resc	ber of Preer heduled	nptions	
13	0			0			
Date Preempted/Episode # (1)		cheduled, date and time eduled. If not reschedule N/A		Is the r home?	escheduled	date the second	
		·		Ye	s_No		
If rescheduled, were promotional ef	forts n	nade to notify public of r	esched	uled da	ate and time	?Yes]	No
Reason for Preemption:Breaking NewsOther News		Sports Public		Other			į
Title of Program #6: That's So Raven						Origination Network	
Days/Times Program Regularly Schedule	d:	Total times aired at regularly scheduled time	Numb Preem		If preempt Report	ted, complete Pre	eemption

Saturdays/9:30-10:00 AM CT	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from	10 years to 13 years		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Raven, a young teen who has inherited her grandmother's trait of clairvoyance, is a normal, happy and resourceful young woman. However, at times Raven worries that she is a "freak" because of her clairvoyant abilities. She has a younger brother, Cory, age ten. They are typical siblings, with the tension and rivalry that most siblings experience.

Raven attends public high school. Both parents are employed outside the home. They are loving parents, and good disciplinarians. Raven is often responsible for the after-school safety and activities of her brother, Cory. Her closest friends are Chelsea and Eddie, who are fiercely committed to environmental issues and sports, respectively.

Raven's parents and closest friends know about her "visions" of the immediate future. The premonitions often prompt her to attempt to intervene before trouble occurs. Sometimes Raven's interventions backfire, and at other times the foreseen events come true, bringing embarrassment or sadness. Raven learns valuable lessons from her blunders and transgressions. Thus, the "visions" set up issues that the Core episodes of this series explore.

The series uses humor to convey strong, relevant messages about growing up. Some of the issues that are the focus of episodes are sibling rivalry, popularity, loyalty, self-acceptance, dealing with authority (school and parental), honesty, coping with jealousy, and consequences of lying or cheating.

### **Preemption Report**

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #6: That's So Raven					
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled			
13	0	1			

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? \_\_\_\_Yes \_\_\_No

Reason for Preemption: \_\_\_\_Sports \_\_\_Other

Other News Public

#### Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:			Origination
Dates/Times Program Aired:	Total times	Number of Preemptions	If preempted and rescheduled, list date and time aired.

	aired			
Length of Program: (minutes)  Age of Target Child Audience: from years to	years			
Describe the program.				
Does the program have educating and informing purpose?	; children ag	es 16 and und	er as a significant	_X_YesNo
If Yes, does the licensee identify each program a C.F.R Section 73.673?	at the beginn	ing of its airii	ng consistent with 47	YesNo
If Yes, does the licensee provide information reg the target child audience, to publishers of progra 73.673?				YesNo

#### Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: Lilo & Stitch: The Series				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	nce:
Saturdays/7:00-7:30 AM CT	13	30 (minutes)	from 7 to 10 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Lilo, a precocious girl of about five, and her alien pet "Stitch" live with Lilo's sister Nani. Nani is trying to keep their little family together after the tragic death of their parents in an automobile accident. Although still a teen herself, Nani works several jobs and struggles to be an adult role model for Lilo. Two alien characters, Jumba and Pleakley, who arrived on planet Earth at the same time as Stitch, live with Nani and Lilo while pretending to be their aunt and uncle. This ploy is intended to convince the Department of Social Services that the household is well managed and there is no need for foster-care placement for Lilo.

Series episodes illustrate developmentally appropriate issues, among which are peer pressure, coping with bereavement, family and school rules and problem solving. Stories convey messages about truthfulness, responsibility, acceptance and trust. The series includes Hawaiian language, music, dance and custom, exposing our broad ABC audience to the richness of Pacific Rim culture.

Title of Program #2: Disney's Recess				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	ence:
Saturdays/7:30-8:00 AM CT	13	30 (minutes)	from 8 to 12 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Disney's Recess" is a collection of stories about six fourth-grade children who attend public school. These children are an ethnically diverse and gender-diverse group. Their experiences at Third Street School deliver messages about problems common to middle childhood: conflicts with authority figures, school and family rules, issues of fairness, peer pressure and coping with disappointment. A number of episodes revolve around class bullies or conflicts with

teachers' favored students. Series episodes provide opportunities for parent/child discussions about values.

Title of Program #3: Disney's Fillmore!			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays/8:00-8:30 AM CT	13	30 (minutes)	from 9 to 12 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Fillmore!" is a detective series that takes place in a middle school. The stars of the stories are the members of X Middle School's Safety Patrol, a multi-ethnic group of youth who wear the orange sash and badge of peer authority. They investigate and foil misdeeds in the school setting.

Cornelius Fillmore, a boy with a history of disciplinary problems, upon entering X Middle School, resolved to change his ways. He joined the Safety Patrol, focusing keen problem-solving skills and physical prowess in service of order and fairness. His Safety Patrol partner, the brilliant Ingrid Third, had also had disciplinary problems. She had attended a number of schools. Ingrid and Fillmore work to detect clues as to the identity of perpetrators of school mischief such as bullying, cheating, theft, graffiti, scams, and prejudicial behavior.

Series episodes illustrate developmentally appropriate issues, among which are competition and peer pressure, coping with change, improving relationships with teachers and administrators, and dealing with family rules. Within the mystery plots are woven messages about honor, conscience and trust.

Title of Program #4; The Proud Family				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audio	ence:
Saturdays/8:30-9:00 AM CT	13	30 (minutes)	from 10 to 13 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "The Proud Family" revolves around the daily activities of fourteen-year-old Penny Proud and her African-American family consisting of parents Trudy Proud (a veterinarian) and Oscar Proud (self-employed businessman), a no-nonsense Grandmother Suga Mama who resides with the family, twin sisters BeBe and CeCe. Penny's friends Dijonay and Sticky, and the neighboring Boulevardez family, whose daughter, La Cienega, is Penny's rival. Teachers and classmates also populate the stories. The majority of the characters in this children's series are ethnic minorities.

Penny faces the struggles of adolescence along with the challenge of balancing academic life (middle school) and home obligations. Series episodes explore issues particularly relevant to 10 to 13 year olds: maintaining social relationships, overcoming self-doubt, standing up for one's beliefs, dealing with peer pressure, relating to authority and rules, assuming responsibility, appreciating differences (gender, race, and generational), maintaining loyalty to family, and cultivating values such as honesty and persistence.

Title of Program #5: Lizzie McGuire			Origination Network	
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:	
Saturdays/9:00-9:30 AM CT	13	30 (minutes)	from 9 to 12 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. "Lizzie McGuire" is the story of an ingenious twelve-year-old girl who attends an ethnically diverse middle school. Her best friends are Miranda, a feisty Hispanic girl, and a boy named Gordo. Lizzie has a gifted younger brother who is frequently the source of conflict. Their parents handle their children's crises with humor and affection. Stories are realistic, revolving around school issues, rules, peer pressure, the struggle to find a comfortable identity, trust, facing one's mistakes, and the emotional ups-and-downs of pre-adolescence. Particular strengths of this series

are its believability and the creation of a live action series that features a strong, positive girl in the lead role.

Title of Program #6: That's So Raven				Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audie	nce:
Saturdays/9:30-10:00 AM CT	13	30 (minutes)	from 10 to 13 (years)	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Raven, a young teen who has inherited her grandmother's trait of clairvoyance, is a normal, happy and resourceful young woman. However, at times Raven worries that she is a "freak" because of her clairvoyant abilities. She has a younger brother, Cory, age ten. They are typical siblings, with the tension and rivalry that most siblings experience.

Raven attends public high school. Both parents are employed outside the home. They are loving parents, and good disciplinarians. Raven is often responsible for the after-school safety and activities of her brother, Cory. Her closest friends are Chelsea and Eddie, who are fiercely committed to environmental issues and sports, respectively.

Raven's parents and closest friends know about her "visions" of the immediate future. The premonitions often prompt her to attempt to intervene before trouble occurs. Sometimes Raven's interventions backfire, and at other times the foreseen events come true, bringing embarrassment or sadness. Raven learns valuable lessons from her blunders and transgressions. Thus, the "visions" set up issues that the Core episodes of this series explore.

The series uses humor to convey strong, relevant messages about growing up. Some of the issues that are the focus of episodes are sibling rivalry, popularity, loyalty, self-acceptance, dealing with authority (school and parental), honesty, coping with jealousy, and consequences of lying or cheating.

8.	Does the licensee publicize the existence and location of the stations's Children's Television	X Yes	1	VО
Pro	ogramming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?			

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

•	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			YesNo

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years  Describe the educational and informational obj	· · · · · · · · · · · · · · · · · · ·	e program and h	ow it meets the definition of Core Programming.

10. Name of children's programming liaison:			
Name Ellen Crawley	Telephone Number (include area code) (312) 750-7556		
Address 190 North State Street	Internet Mail Address (if applicable)		
City Chicago	State IL		

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

The St. Patrick's Day Parade, airing live on Saturday March 13, 2004 from 12 noon - 2:00pm, and the Southside Irish Parade airing Sunday, March 14, 2004 from 11:05pm - 12:05am, educates children and their parents about the heritage of Chicago's Irish-American community. We also aired public service announcements during the 1st quarter within children's programming which further the educational interests of children. These include PSA's for the American Red Cross, Earth Share Illinois by the Ad Council, the United Negro College Fund, and Be Real - Partnership for a Drug Free Illinois.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature (only for printed version)
WLS-TV	
Date	Ellen Crawley
4/09/04	

FCC 398 April 2001 (1.3) (end)